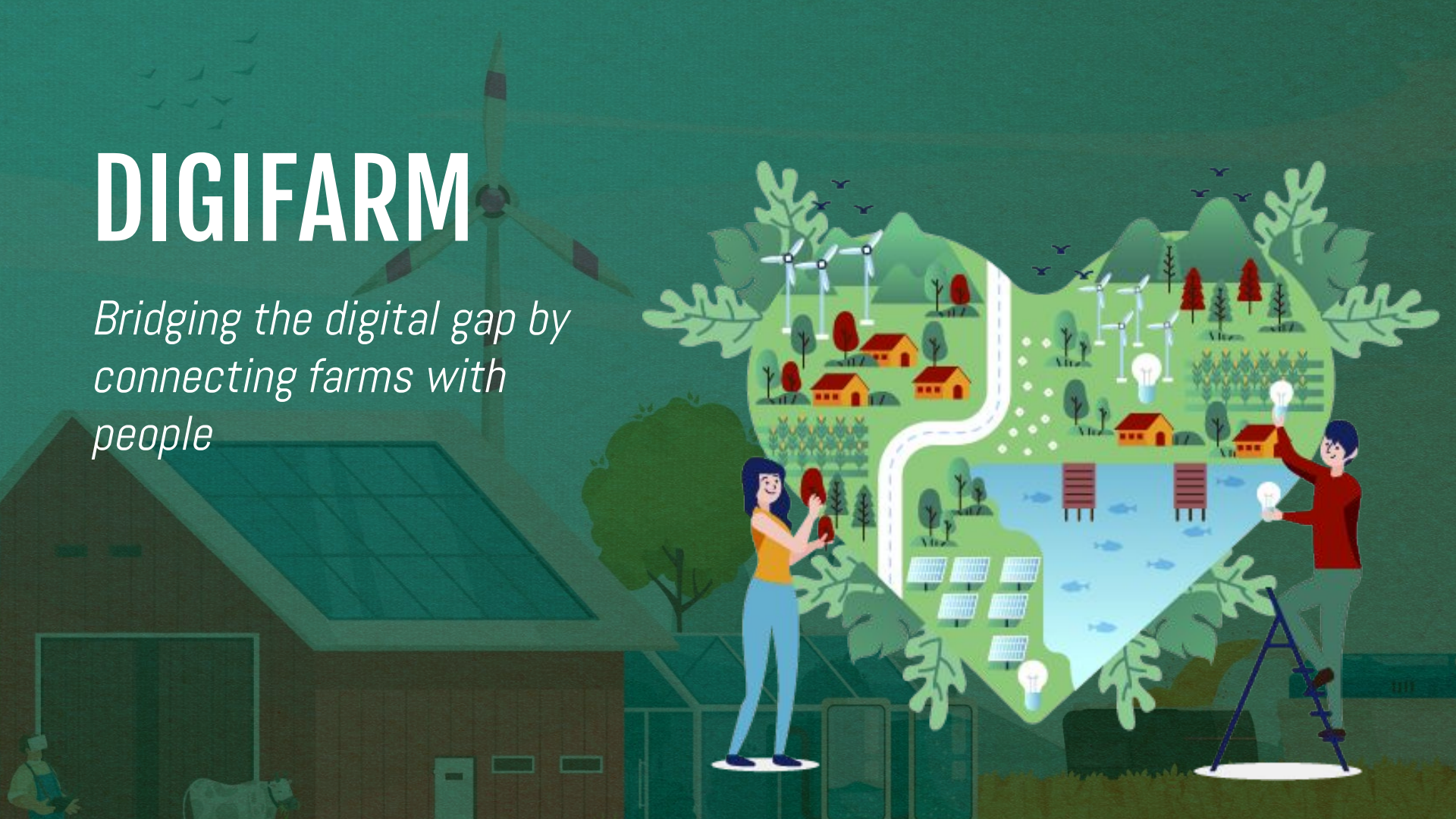
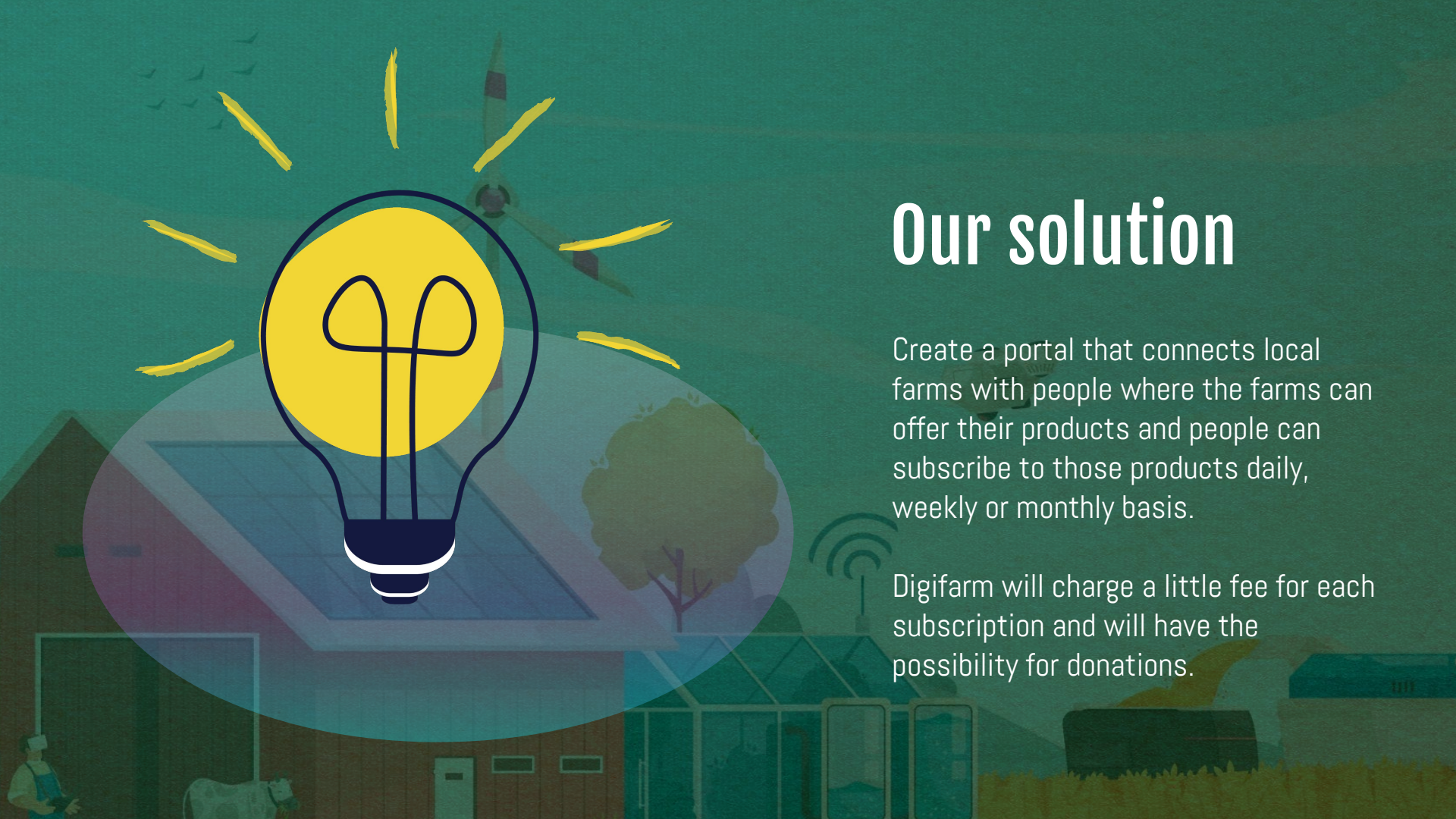
DIGIFARM

Bridging the digital gap by connecting farms with people



Our question:

How can we bring digital access to rural areas by creating a sustainable business model?



Our solution

Create a portal that connects local farms with people where the farms can offer their products and people can subscribe to those products daily, weekly or monthly basis.

Digifarm will charge a little fee for each subscription and will have the possibility for donations.

Which problems does it solves?

1. Support for local farmers
2. Digitalize local farmers
3. Get financial resources for investments in teachers and technology
4. Rural areas become more recognizable and tangible for young people and they become more attractive for volunteers.

How we will invest the earnings/donations?

GETTING VOLUNTEERS

- Reach out to local organizations
- Utilize social media
- Offer training and support
- Provide incentives (certificates, recommendations to acknowledge their contributions...)

GETTING TEACHERS

- Competitive compensation
- Professional development opportunities
- Recruit events
- Partnership with universities

INVEST IN EQUIPMENT

- Computers
- Internet infrastructure
- Tablets
- Knowledge base

THANK YOU