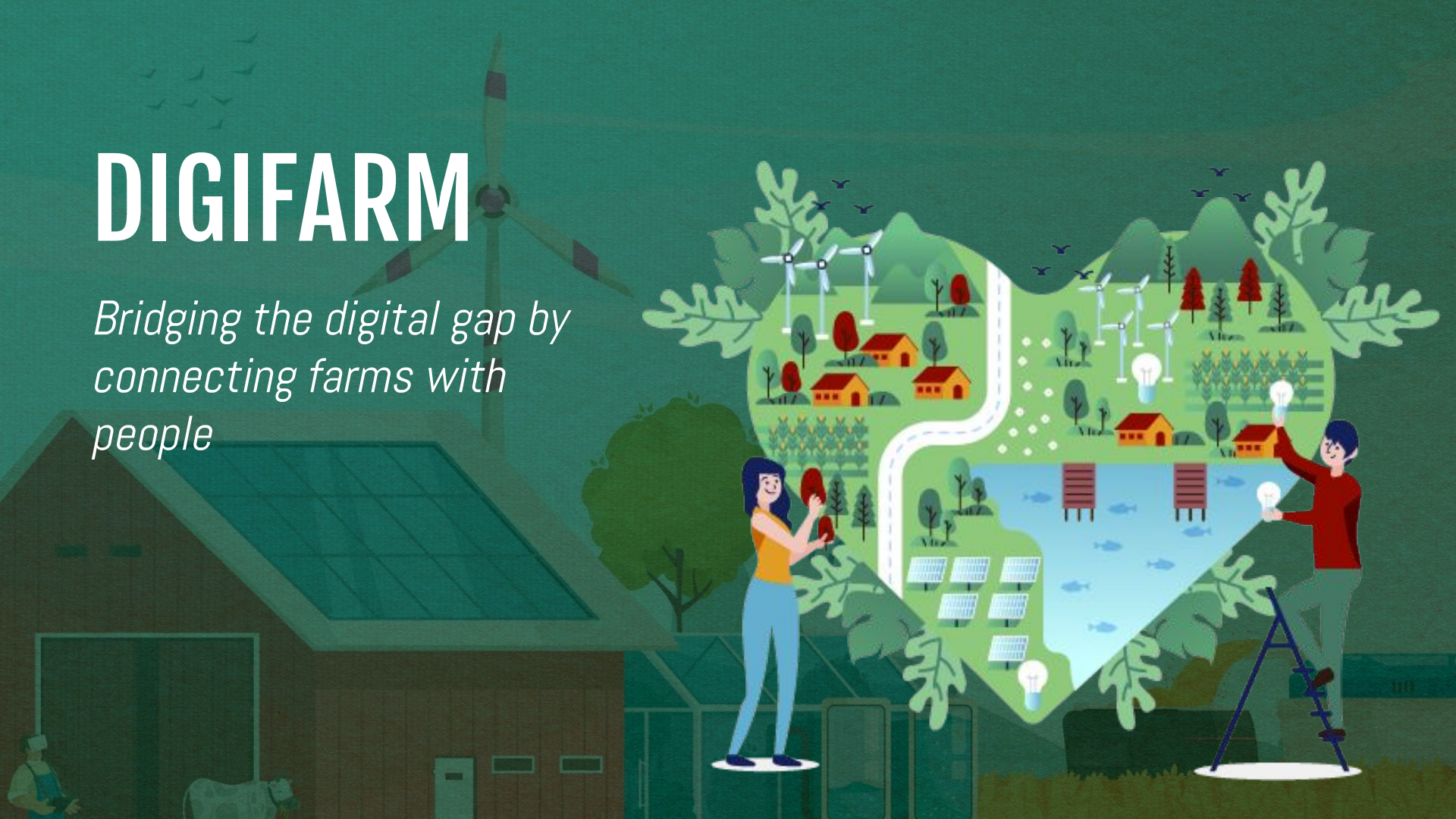


DIGIFARM

*Bridging the digital gap by
connecting farms with
people*



Our question:

The background is a dark teal color with a stylized illustration of a rural landscape. At the top, a wind turbine with three blades is visible. Below it, a house with a blue roof and a white antenna emitting a Wi-Fi signal is shown. To the left, a barn with a person in overalls and a cow is depicted. To the right, a field with a yellow harvest machine is visible. The overall scene represents a rural area with modern infrastructure.

How can we bring digital access to rural areas by creating a sustainable business model?





Our solution

Create a portal that connects local farms with people where the farms can offer their products and people can subscribe to those products daily, weekly or monthly basis.

Digifarm will charge a little fee for each subscription and will have the possibility for donations.

Which problems does it solves?

1. Support for local farmers
2. Digitalize local farmers
3. Get financial resources for investments in teachers and technology
4. Rural areas become more recognizable and tangible for young people and they become more attractive for volunteers.



How we will invest the earnings/donations?

GETTING VOLUNTEERS

- Reach out to local organizations
- Utilize social media
- Offer training and support
- Provide incentives (certificates, recommendations to acknowledge their contributions...)

GETTING TEACHERS

- Competitive compensation
- Professional development opportunities
- Recruit events
- Partnership with universities

INVEST IN EQUIPMENT

- Computers
- Internet infrastructure
- Tablets
- Knowledge base



THANK YOU